



DISRUPT. SECURE. GROW.

OCTOBER 7 - 10, 2020 | JW MARRIOTT | NASHVILLE, TN



SPONSORSHIP PROSPECTUS 2020



OVERVIEW

VENUE

GENIUS

PLATINUM

GOLD

ADD-ONS

EXHIBIT SPACE

FORM

2018 RECAP

KMC Genius Summit 2020 Overview

DISRUPT. SECURE. GROW.

If you're not the disruptor, then you're going to be disrupted. KMC Controls is disrupting our industry by offering secure SaaS solutions, new products, and innovative ideas. Again, and again we have heard from our partners that finding a recurring revenue stream is vital to their continued growth. That's why at the 2020 KMC Genius Summit, we will share our vision of disruption and innovation with hundreds of our customers and partners, while encouraging and equipping them to develop their business through disruption by spotting new opportunities in their territories.

This vision includes a robust cyber security approach to building automation, which is absolutely vital in today's connected world.

Further, attendees will have the opportunity to learn how to capitalize on the growing trend of controlled environment agriculture, where crops are grown indoors in smart greenhouses, high-tech vertical farms, and everything in-between. Join us for this event, and let's disrupt the industry together!

The 2020 KMC Genius Summit is headed to Nashville, TN, to the beautiful JW Marriott Nashville.

Continue through this sponsorship prospectus to learn more about the opportunities available, and again, we thank you for being one of our most trusted partners.

SEE YOU IN MUSIC CITY!

2020 KMC GENIUS SUMMIT

OCTOBER 7-9, 2020

JW MARRIOTT NASHVILLE

NASHVILLE, TN





OVERVIEW

VENUE

GENIUS

PLATINUM

GOLD

ADD-ONS

EXHIBIT SPACE

FORM

2018 RECAP

The JW Marriott

NASHVILLE, TN

Situated on prime real estate in vibrant, burgeoning Music City, the JW Marriott Nashville rises from one of the city's highest points (second only to the Capitol building). With a full-service, modern spa, museum-worthy collection of contemporary art, rooftop terrace and pool, as well as world-class dining in three restaurants and dramatic indoor/outdoor event spaces that complement the neighboring 16-acre Music City Center convention complex, the hotel is truly a one-of-a-kind luxury destination.

Learn more at their website www.marriott.com/hotels/travel/bnajw-jw-marriott-nashville/.

KMC Controls is proud to host our Genius Summit at the JW Marriott Nashville!





OVERVIEW

VENUE

GENIUS

PLATINUM

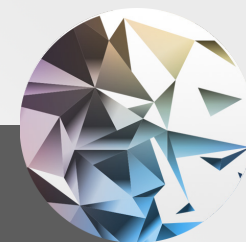
GOLD

ADD-ONS

EXHIBIT SPACE

FORM

2018 RECAP



GENIUS SPONSORSHIP

\$50,000 (LIMIT 1)

Your Genius sponsorship includes:

- PARTICIPATION IN TWO BREAKOUT SESSIONS
- EXHIBIT SPACE
- SUMMIT REGISTRATIONS FOR UP TO 12 REPS
- ROTATING AD ON EVENT APP
- LOGO ON EVENT WEBSITE & APP
- COMPANY DESCRIPTION ON EVENT WEBSITE & APP
- WEBSITE LINK ON EVENT WEBSITE & APP
- LOGO ON EVENT SIGNAGE
- LOGO INCLUDED IN 2018 SUMMIT VIDEOS ON YOUTUBE
- LOGO IN SUMMIT EMAILS TO ATTENDEES
- CREDIT ON SOCIAL MEDIA POSTS
- ATTENDEE LIST AFTER SUMMIT
- FOUR \$50 GIFT CARD TO RAFFLE AT TABLE
- 8.5" X 11" AD IN ATTENDEE'S PACKAGE



OVERVIEW

VENUE

GENIUS

PLATINUM

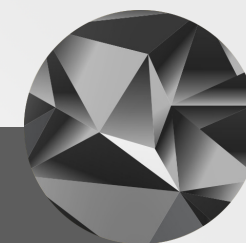
GOLD

ADD-ONS

EXHIBIT SPACE

FORM

2018 RECAP



PLATINUM SPONSORSHIP

\$15,000 (LIMIT 8) **ONLY 5 REMAINING!**

Your Platinum sponsorship includes:

- PARTICIPATION IN ONE BREAKOUT SESSION
- EXHIBIT SPACE
- SUMMIT REGISTRATIONS FOR UP TO 3 REPS
- ROTATING AD ON EVENT APP
- LOGO ON EVENT WEBSITE & APP
- COMPANY DESCRIPTION ON EVENT WEBSITE & APP
- WEBSITE LINK ON EVENT WEBSITE & APP
- LOGO ON EVENT SIGNAGE
- LOGO INCLUDED IN 2018 SUMMIT VIDEOS ON YOUTUBE
- LOGO IN SUMMIT EMAILS TO ATTENDEES
- CREDIT ON SOCIAL MEDIA POSTS
- ATTENDEE LIST AFTER SUMMIT
- \$75 GIFT CARD TO RAFFLE AT TABLE
- 8.5" X 11" AD IN ATTENDEE'S PACKAGE

(See last year's platinum sponsors on page 9)



OVERVIEW

VENUE

GENIUS

PLATINUM

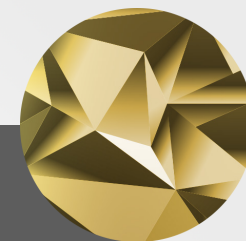
GOLD

ADD-ONS

EXHIBIT SPACE

FORM

2018 RECAP



GOLD SPONSORSHIP

\$10,000

Your Gold sponsorship includes the following benefits:

- EXHIBIT SPACE
- SUMMIT REGISTRATIONS FOR 2 REPS
- LOGO ON EVENT WEBSITE & APP
- COMPANY DESCRIPTION ON EVENT WEBSITE & APP
- WEBSITE LINK ON EVENT WEBSITE & APP
- LOGO ON EVENT SIGNAGE
- LOGO INCLUDED IN 2018 SUMMIT VIDEOS ON YOUTUBE
- LOGO IN SUMMIT EMAILS TO ATTENDEES
- CREDIT ON SOCIAL MEDIA POSTS
- ATTENDEE LIST AFTER SUMMIT
- \$50 GIFT CARD TO RAFFLE AT TABLE
- 3" X 5" AD IN ATTENDEE'S PACKAGE

(See last year's gold sponsors on page 9)



OVERVIEW

VENUE

GENIUS

PLATINUM

GOLD

ADD-ONS

EXHIBIT SPACE

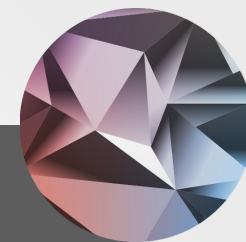
FORM

2018 RECAP

ADD-ON SPONSORSHIPS

Additional sponsorship opportunities include the following:

SCAVENGER HUNT	\$10,000
WHISKEY TASTING EVENT	SOLD
KEYNOTE SPEAKER	\$10,000
OPENING RECEPTION	\$10,000
COCKTAIL HOUR	\$10,000
HOTEL KEY CARD SPONSOR	\$10,000
SNACK SPONSOR	\$5,000





OVERVIEW

VENUE

GENIUS

PLATINUM

GOLD

ADD-ONS

EXHIBIT SPACE

FORM

2018 RECAP

Exhibit Space Details

FOR GOLD, PLATINUM AND GENIUS SPONSORS

Your exhibit space will include the following:

- 6' SKIRTED TABLE
- TWO CHAIRS
- ONE WASTEBASKET
- STANDARD POWER STRIP
- \$50 GIFT CARD TO RAFFLE

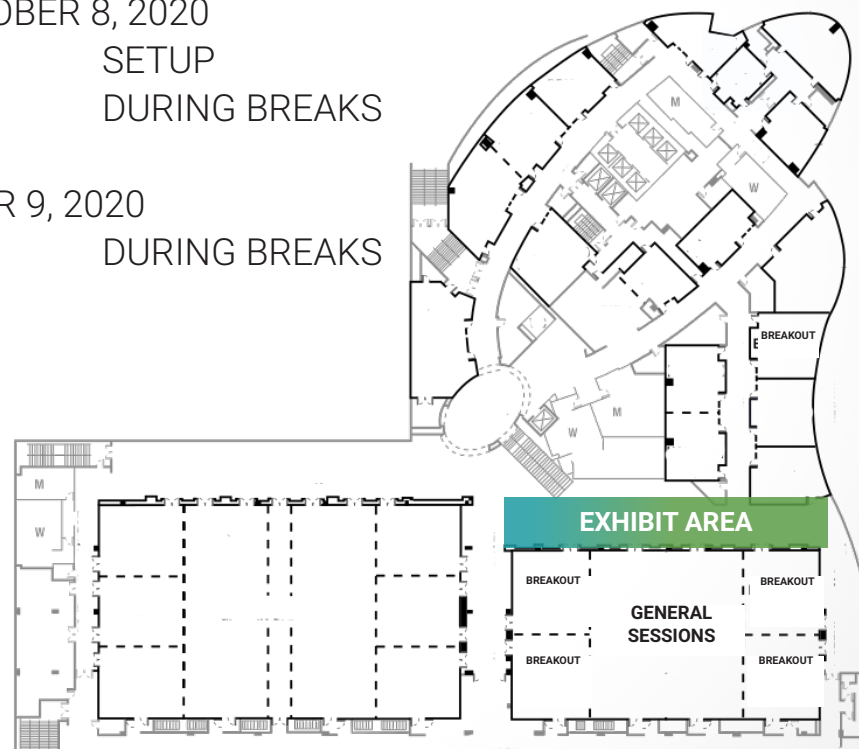
Designated booth times will be:

THURSDAY, OCTOBER 8, 2020

- 7:30 - 10 AM SETUP
- 10 AM - 5 PM DURING BREAKS

FRIDAY, OCTOBER 9, 2020

- 7:30AM - 4PM DURING BREAKS



2020 KMC Genius Summit - JW Marriott

(*Exhibit times, locations subject to change as event schedule finalizes. Sponsors will be notified as soon as possible with details.)



2020 KMC Genius Summit Sponsorship Form

THANK YOU FOR PARTNERING WITH US!

Sponsorship Level:

☐

Genius - \$50,000

☐

Platinum - \$15,000

☐

Gold - \$10,000

Add-on Sponsors:

☐

Scavenger Hunt - \$10k

☒

Whiskey Tasting - \$10k

☐

Keynote Speaker - \$10k

☐

Reception - \$10k

☐

Cocktail Hour - \$10k

☐

Key Card Sponsor- \$10k

☐

Snack Sponsor - \$5k

Company Name (as you wish it to appear on promotional materials)

Main Contact Person

Title

Address

City

State

Zip

Phone Number

Cell

Fax

Email

Website

Accounts Payable Contact

Title

Payment Method:

☐

Purchase Order # :

☐

Check by mail to:

KMC Controls, Inc., Attn. Tawnya Henderson

19476 Industrial Drive, New Paris, IN 46553

☐

Credit Card: Who should we contact?

Name

Phone

Authorization Signature

Title

Date

OVERVIEW

VENUE

GENIUS

PLATINUM

GOLD

ADD-ONS

EXHIBIT SPACE

FORM

2018 RECAP



2018 KMC Genius Summit Recap

JANUARY 18-20, 2018, CHICAGO, IL



Taking place at the beautiful Langham Luxury Hotel, the 2018 KMC Genius Summit presented a variety of speakers and topics to equip its customers with product knowledge, best practices training, and a heavy dose of innovation.

Each day's morning general session featured a prominent keynote speaker. Friday's headliner was Michael Abrashoff, former Naval captain, who took command of the worst-performing ship in the Navy's Pacific Fleet. Twelve months later it was the best ship in the entire Navy – using the same crew. Abrashoff spoke of his commitment to company-wide respect, from the top down, as well as openness to new ideas and solutions in problem-solving.

Saturday morning was equally riveting with Josh Linkner, a two-time New York Times Bestselling author, five-time tech entrepreneur, hyper-growth CEO, and founding-partner of Detroit Venture Partners. Linkner has spent his career harnessing the power of creative disruption. He showcased a variety of real-life issues various businesses have encountered – and how flipping the perspective can help solve them.

The remainder of the event was dedicated to in-depth training and breakout sessions focused on helping move attendees into a world of digital transformation. Thirteen different breakout sessions occurred over the two-day event, with most repeating each day, allowing attendees to catch more content.

The event wasn't only about education. Plenty of networking opportunities were available, from the kickoff beer tasting event sponsored by Intel, to Saturday's whiskey tasting, sponsored by Tridium. Prizes were given away for the most engaged attendees, determined by an in-app competition.

OVERVIEW

VENUE

GENIUS

PLATINUM

GOLD

ADD-ONS

EXHIBIT SPACE

FORM

2018 RECAP

2018 Platinum Sponsors



J2INNOVATIONS

TRIDIUM

2018 Gold Sponsors

